



# Alamo Chapter CPCU

2008-2009 Chapter Year Newsletter #4 - Final

## President's Message

Chapter Members,

This is my final message as President of the Alamo Chapter, and I want to thank each and every one of you for your tremendous support during my tenure. It has been my pleasure to serve as your president and, although my term is ending, I will continue to be active in the Chapter over the coming months and years.

We have accomplished some incredible things together over the past 12 months. Some highlights include:

- Establishing our Candidate Advisory Panel and having over 100 people attend our Candidate Development Luncheon in February
- Co-sponsoring I-Day with the Big I and RIMS featuring nationally-recognized industry expert Dr. Robert Hartwig
- Greatly enhancing our chapter website with new content for candidates, job seekers, photos from events, link to news and local events, Spurs widget, etc.
- Teaching numerous CPCU classes and sponsoring outreach activities such as local career fairs, Insurance Trade Fair, and the SA Youth Summit
- Improving our local community by participating in the Komen Race for the Cure (11<sup>th</sup> out of 801 participating teams), Basura Bash, and our annual Holiday Project
- Hosting our first-ever chapter webcast with career expert John Gilleland and first podcast featuring the President's Message
- Developing marketing materials promoting the Alamo Chapter and the CPCU designation, and revamping the look of our chapter newsletter
- Establishing a Student Advisory Panel and awarding \$3,000 in scholarship money for pursuit of a career in risk management

- Pioneering the use of social networking technologies by CPCU chapters such as LinkedIn, Twitter, and Facebook
- Sponsoring family social events at the San Antonio Missions baseball game, Spurs basketball game, and at Sea World (along with the Central Texas Chapter)

I could go on...this is just a short list of our many, many accomplishments!

I encourage each of you to make plans to attend our annual **Alamo Night celebration on Friday, June 26<sup>th</sup> at 5:30 pm at the Matamoros Restaurant**, which is located on the access road on IH-10 near De Zavala (just down from Zio's). We will be honoring all of the chapter leaders and swearing in our new chapter officers for the 2009-10 chapter year, including our incoming President **Steve Drawert, CPCU**.

Thanks again for your support!

**Rob Galbraith, CPCU, CLU, ChFC**  
President, Alamo Chapter CPCU



## New Officers 2009 – 2010 Chapter Year

At our May Luncheon, the members present voted to accept, by acclamation, the new slate of officers recommended by Melinda Bennett, CPCU, Chair, and the members of the Nominating Committee. The new officers will be installed at Alamo Night.

Our Alamo Chapter CPCU Officers for the 2009 – 2010 Chapter Year are:

<b>President</b>	<b>Steve Drawert, CPCU</b>
<b>President-Elect</b>	<b>Drew Apperson, CPCU</b>
<b>Vice President</b>	<b>Susan Shoemake, CPCU</b>
<b>Secretary</b>	<b>Ruth Peterson, CPCU</b>
<b>Treasurer</b>	<b>Shirley Colyer, CPCU</b>

### Alamo Chapter Gatherings

#### **March 2009**

Our **March Luncheon** for the Alamo Chapter CPCU was our annual Ethics Meeting. It was held on Tuesday, March 24<sup>th</sup> at the Embassy Suites Northwest. Our presenter was **Gary Schultz, CPCU**, Executive Director of Auto Underwriting Solutions at USAA and a Past President of the Pikes Peak Chapter of CPCU. The presentation, "Test Your Ethical Fitness", was based upon a reading, from The American College Center for Ethics in Financial Services, entitled "Five Ethical Questions To Live By" that was emailed to members before the meeting.

#### **April 2009**

The Alamo Chapter CPCU Team participated in the Susan G. Komen **Race for the Cure** on April 4, 2009. See the article, by Steve Barnett, CPCU, in this newsletter for details about this event.

On April 10, 2009, the Chapter had a very special event. It was **CPCU Night at the Spurs** at the AT&T Center. Members and their guests were there to cheer on the Spurs against the Utah Jazz.

Our **April Luncheon** for the Alamo Chapter CPCU had as its theme, "New Networking Opportunities for CPCUs". **Kathy Blair, CPCU**, our Chapter's Interest Groups Committee Chair, served as our presenter and chief icebreaker. See the article in this newsletter about connecting online with Interest Groups, LinkedIn and Twitter.

#### **May 2009**

Our **May Luncheon** was held on May 26, 2009 at the Embassy Suites Northwest. To take care of the first item on the agenda, Melinda Bennett, CPCU, Chair of the Nominations Committee, announced the slate of officers recommended by the committee. A move and second was made to accept the recommended slate of officers by acclamation, the unanimous vote by the membership was "Yea" and we have our officers for the 2009-2010 Chapter Year. See the list of new officers in this newsletter. Following the election, we were treated to our speaker, **David VanDelinder, CPCU**, AAI, Executive Director, Independent Insurance Agents of Texas. David's topic, of great interest to us all, was "Insurance Legislation: How Are We Doing on This Date - May 26, 2009?"

### Race For The Cure Results

The Alamo Chapter CPCU Race For the Cure Team was well represented this year at the race. I am pleased to report that we exceeded our team fundraising goal this year. Our team goal was \$4,000 and we raised \$4,720. This is a great accomplishment and I want to thank all of you who participated in the race or provided sponsorship money. This is an excellent accomplishment and the money we raised goes towards a great cause. We had seventeen different people listed under our Alamo Chapter CPCU team. **Maryanna Christensen, CPCU**, raised the most money for our team \$2,905 followed by **Steve Barnett, CPCU**, \$570 and **Dolly Frazier, CPCU**, \$270. I want to provide a special thanks to these two individuals for their fund raising efforts. I hope we can get even more people involved in next year's race. Once again, I appreciate everyone's generosity to this worthwhile cause.

**Steve Barnett, CPCU, Alamo Chapter Team Captain**

### Alamo Chapter Links

To get some valuable "how-to" information, as presented at our April luncheon, about signing up for Interest Groups and our Alamo Chapter group on LinkedIn, visit the News section of our chapter website. Also, you can receive our "tweets" by e-mail or on your cell phone by following the Alamo Chapter CPCU on Twitter. Simply visit our site at <http://twitter.com/alamocpcu>.

Questions??? Please e-mail us at [alamocpcu@gmail.com](mailto:alamocpcu@gmail.com) or call (210) 913-5275.

### Submit Articles To Interest Group Newsletters

Each of the CPCU Society's 13 interest groups publishes a quarterly newsletter. The editors of these newsletters are always looking for good articles on timely topics. Those interested in submitting an article to an interest group newsletter should contact the newsletter editor or **John Kelly** in Malvern. This is a great opportunity for individual recognition and our chapter will also get credit in the Circle of Excellence program. Be sure to share your submissions with our Chapter President and Interest Groups chair.

**Kathy Blair, CPCU, Interest Groups Chair**

**Alamo Chapter Member  
Winner In Diversity Essay Contest**

On June 10, 2007, Alamo Chapter Member, **Amanda White, CPCU**, received a notification from **Martin Alpert, J.D. CPCU** and **Elizabeth A. Carter, CPCU**, Co-chairs for the CPCU Society's Diversity Committee. Martin and Elizabeth sent their congratulations to Amanda for winning **SECOND PLACE** in The CPCU Society's first annual **Diversity Essay Contest**. Her prize is a **fully paid Registration for one** for the 2009 Annual Meeting & Seminars in Denver.

Congratulations, Amanda! You've made our Chapter very proud.

**Thanks for a Great 2008 -2009 Chapter Year**

***From Jeri Presser, CPCU, Director:***

Thanks to our president, **Rob Galbraith, CPCU**, and all of the others who worked behind the scenes for all of their hard work for the outstanding year we had this past year. Also, thanks to **Shirley Colyer CPCU**, for her umpteen years of dedicated service as our treasurer. She is truly amazing

***From Tom Scalise, CPCU, Ethics Chair:***

Thanks for participating in the Chapter Financial Audit in January: **Julie Andrade, CPCU**, **Demetrius Donseroux, CPCU**, **Pat Nicknish, CPCU**, **Jeri Pressler, CPCU**, **Paul Scrivano, CPCU**, and **Shirley Colyer, CPCU**. In addition, thanks to those who assisted with our March Ethics Month meeting: **Pat Nicknish, CPCU**—for stepping in at the last minute and being emcee, and **Gary Schultz, CPCU**—for speaking at the meeting.

***From Terry Scharpenberg, CPCU, Publications Chair:***

Thanks to all of the Officers, Directors and Committee Chairs for their input, articles and support for the newsletter. Thanks to **Hillary Law, CPCU**, Newsletter Co-Editor, for her talent and hard work. Thanks to the I-Day writers, **Kathy Blair, CPCU**, **Shirley Colyer, CPCU**, **Hillary Law, CPCU**, **Randy Rutland, CPCU**, **Diana Segura, CPCU**, and **Jill Witherspoon, CPCU**, for their excellent articles. Thanks to the distribution team: **Kathy Blair, CPCU**, **Jill Witherspoon, CPCU** and **Kathy Palousek, CPCU** for making it happen.



**MARK YOUR CALENDAR**

**June 2009**

**26 Friday 5:30 pm Alamo Night at the Matamoros Restaurant, on the access road on IH-10 near De Zavala**

**August 2009**



**Online registration for the CPCU Society's 65th Annual Meeting and Seminars in Denver is now open.**

Just go to the Society Web site homepage at <http://cpcusociety.org/> and click on "Register Now!" on the Annual Meeting graphic and follow the convenient registration prompts on the following page. Online registration is fast and easy.

We look forward to seeing you in the Mile High City August 29-September 1, 2009.

**Reminder:** Check the Chapter Website <http://alamo.cpcusociety.org> for complete details about the events listed above and for other insurance and risk management events.

**ALAMO CHAPTER CPCU NEWS**

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